

Put Our Massive Local, Regional and National Digital Audience to Work For Your Business!

Every quarter:

- **199,000+** Lakes Media station stream listening sessions will be started (Triton, Aug-Oct 2025)
- Lakes Media station websites will be visited **600,000+** times (Skyrocket, Aug-Oct 2025)

The new **Lakes Media Pre-Roll program** ensures that **your** 30-second ad plays **FIRST** when people access our station streams, and

- Six (6) audio messages play **every day**, 7 days per week on **all six** Lakes Media station streams
- 728 x 90 leaderboards display **at the top** of **all six** Lakes Media station websites

Investment: \$750 per month, 3-month minimum commitment

Think:

- Quarterly cost per impression of audio : **\$0.01**
- Quarterly cost per impression of visual ads: **\$0.004**



Pre-Roll Order and Information Form

Start date _____ End date _____ Monthly Investment **\$750.00**

Contact name _____

Contact title _____

Business name _____

Mailing address _____

City _____

State _____ Zip _____

Phone (including AC) _____

Fax (including AC) _____

Email _____

Web address _____

Signature _____ Date _____

Print name _____

Print title _____

Accepted by Lakes Media LLC:

Signature _____ Date _____

Print _____

Print title _____

Terms and Conditions

30-second advertisement airs prior to the beginning of listening sessions on all Lakes Media radio station online streams and mobile streams on iHeartRadio and a 720 x 90 Leaderboard banner appears on all Lakes Media station websites in rotation with up to 6 other banners.

Contract is for 3 months and renews for an additional 3-month period unless terminated in writing 30 days prior to End date.

Rates are net to Lakes Media and due and payable on the first day of each month.

Agreement is subject to credit approval.

Past due balances after 30 days subject to 1.5% per month finance charge.

Lakes Media LLC
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