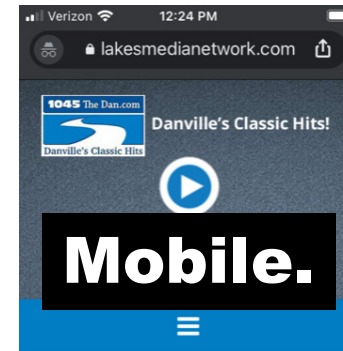




**The Lakes Media Network Reaches and Motivates Consumers
in Southside Virginia and Northern North Carolina!**

**The Lakes Media Network is everywhere people listen.
On Radio. Online. And on all Mobile devices.**



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**Our Nationwide Stream Audience
One Click Away
From Buying On Your Website!**

Online.

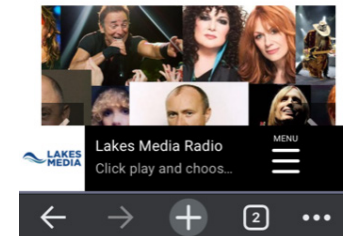
WELCOME TO THE LAKES MEDIA NETWORK!

The Lakes Media Network ("LMN") dominates Radio listening in Northern North Carolina and Southside Virginia. LMN stations are consistently top-rated in the local audience ratings and all LMN stations have regional and national audiences that listen to streaming audio Online or Mobile on the iHeartRadio and TuneIn apps.

The LMN marketing area encompasses Granville, Vance, Franklin, Warren and Person Counties in North Carolina and Mecklenburg, Halifax, Lunenburg, Brunswick and Pittsylvania Counties and the City of Danville in Virginia.

100% of LMN programming is simulcast on the iHeartRadio and TuneIn Mobile apps and 90% of the unique LMN TuneGenie players that enable listeners to see songs and lyrics in real time each month. The TuneGenie player also enables display of song lyrics in real time during the listening session begins.

Over 167,000 people are listening to the LMN each month on Radio, Online and Mobile... and OUR listeners are YOUR customers and prospects!



LMN Station Facilities

Station	WLUS-FM	WMPW AM-FM	WWDN AM-FM	WHLF-FM	WKSK-FM	WSHV AM-FM
Name	US 98.3	Country Legends 105.9	1045 The Dan	95-3 HLF	Rewind 1019	967 WSHV
Web Address	US983.com	CountryLegends1059.com	1045TheDan.com	953HLF.com	Rewind1019.com	967WSHV.com
DMA	Raleigh-Durham	Roanoke-Lynchburg	Roanoke-Lynchburg	Roanoke-Lynchburg	Raleigh-Durham	Raleigh-Durham
Format	Country	Country Oldies	Classic Hits	AC	Classic Hits	Urban AC
Target Audience	25-54	35-64	35-64	25-54	35-64	25-54
City of License	Clarksville, VA	Danville, VA	Danville, VA	South Boston/Danville VA	South Hill, VA	South Hill, VA
County of License	Mecklenburg	Danville City	Danville City	Halifax	Mecklenburg	Mecklenburg
Coverage Area	VA-NC	VA-NC	VA-NC	VA-NC	VA-NC	VA-NC
Frequency	98.3 FM	970 AM/105.9 FM	1580 AM-104.5 FM	95.3 FM	101.9 FM	1370 AM-96.7 FM
Power (watts)	25,000	6,000/1,000-250	1,000/250	6,000	6,000	4,200/250



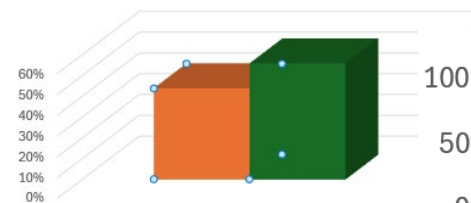
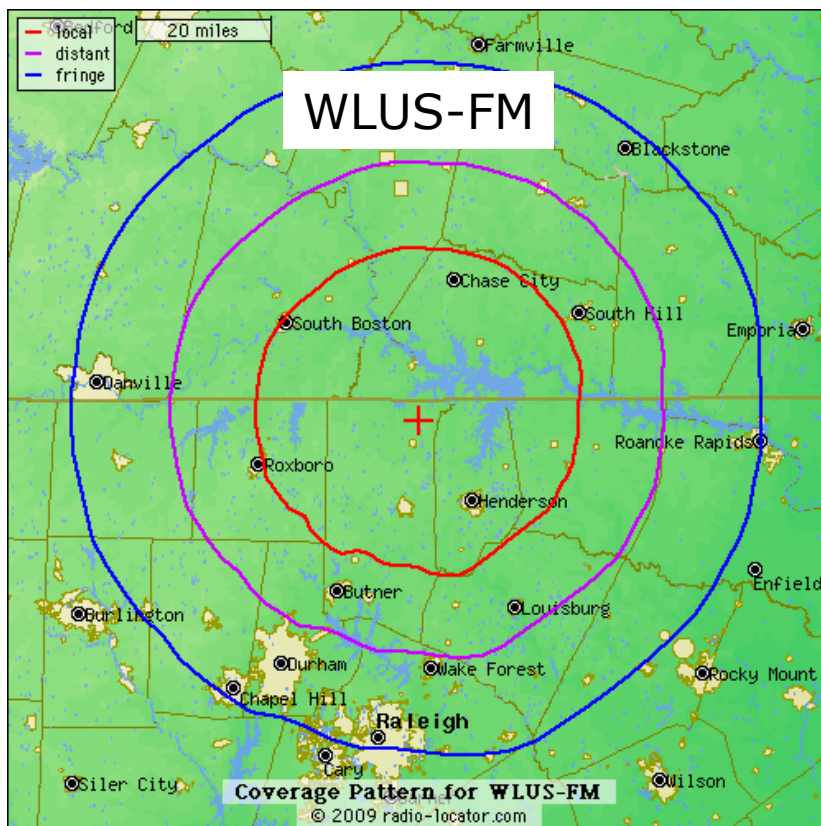
Lakes Media Network Community Locator

Call Letters		WLUS-FM	WKSK-FM	WSHV AM-FM	WHLF-FM	WMPW AM-FM	WWDN AM-FM
Web Address		US983.com	Rewind1019.com	967WSHV.com	953HLF.com	CountryLegends1037.com	1045TheDan.com
Station Name		US 98.3	Rewind 1019	967 WSHV	95-3 HLF	Country Legends 103.7	1045 The Dan
Format		Country	Classic Hits	Urban Adult Contemporary	Adult Contemporary	Country Oldies	Classic Rock
Target Demographic		25-54	35-64	35-64	25-54	35-64	35-64
DMA		Raleigh-Durham	Raleigh-Durham	Raleigh-Durham	Roanoke-Lynchburg	Roanoke-Lynchburg	Roanoke-Lynchburg
Creedmoor/Butner NC	NC	X					
Franklinton NC	NC	X					
Henderson NC	NC	X					
Louisburg NC	NC	X					
Oxford NC	NC	X					
Roxboro NC	NC	X			X		
Wake Forest NC	NC	X					
Warrenton NC	NC	X	X	X			
Yanceyville NC	NC					X	X
Altavista	VA				X		
Blackstone VA	VA		X	X			
Brookneal VA	VA				X		
Chase City VA	VA	X	X	X	X		
Chatham VA	VA					X	X
Clarksville VA	VA	X	X	X	X		
Danville VA	VA					X	X
Emporia VA	VA		X	X			
Farmville VA	VA		X	X			
Gretna VA	VA				X		
Halifax VA	VA	X			X		
Kenbridge VA	VA	X	X	X			
Keysville VA	VA	X			X		
LaCrosse/Brodnax VA	VA	X	X	X			
Lawrenceville VA	VA	X	X	X			
South Boston VA	VA	X			X		
South Hill VA	NC	X	X	X			
Victoria VA	VA	X	X	X			
Total Communities:		18	11	11	10	3	3



US 98.3/US983.com

Country



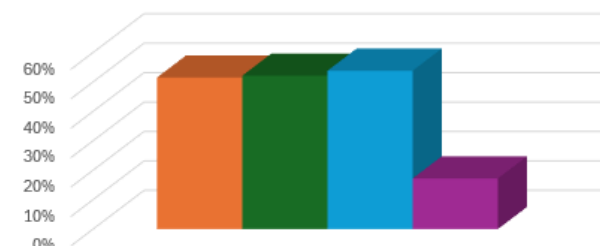
Gender

Male Female



Ethnicity

White Black Hispanic Other



Age

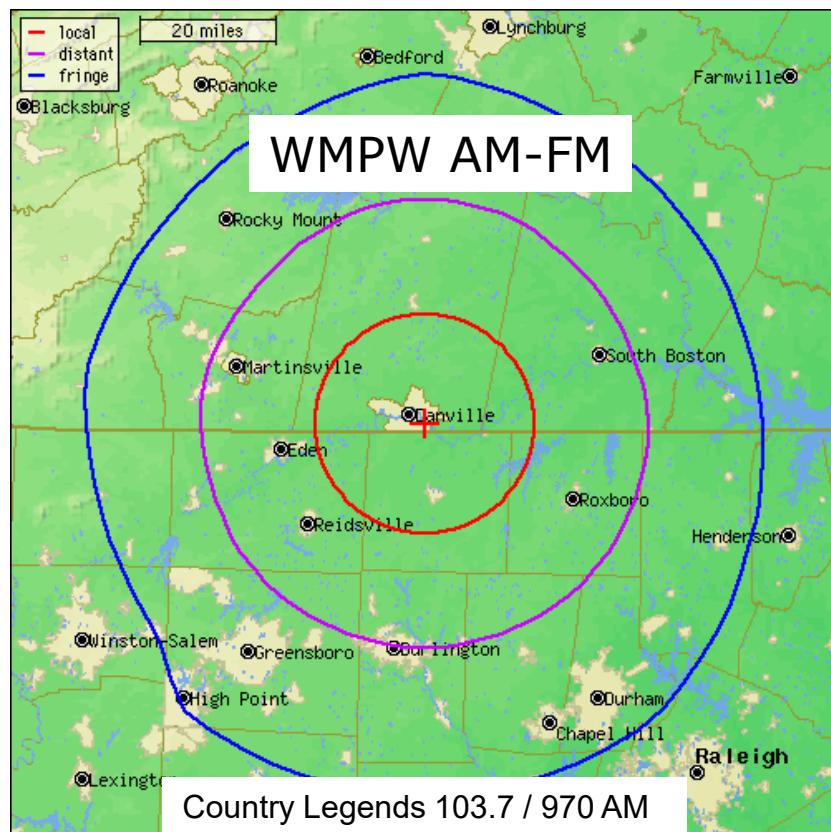
18-49 25-54 35-64 65+

US 98.3 serves
Henderson, Oxford, Roxboro, Creedmoor, Butner, Louisburg and Warrenton NC
South Boston, Clarksville, South Hill, Chase City and Emporia VA

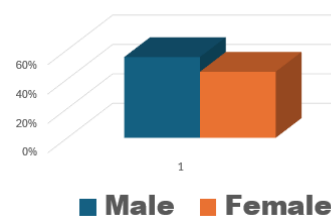


Country Legends 105.9

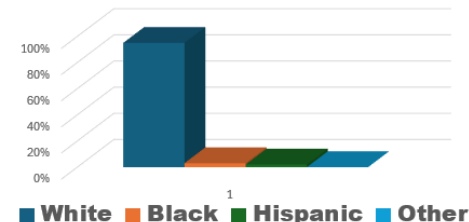
Country Oldies



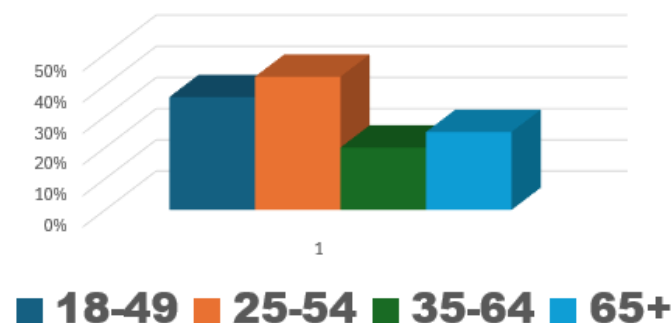
Gender



Ethnicity



Age



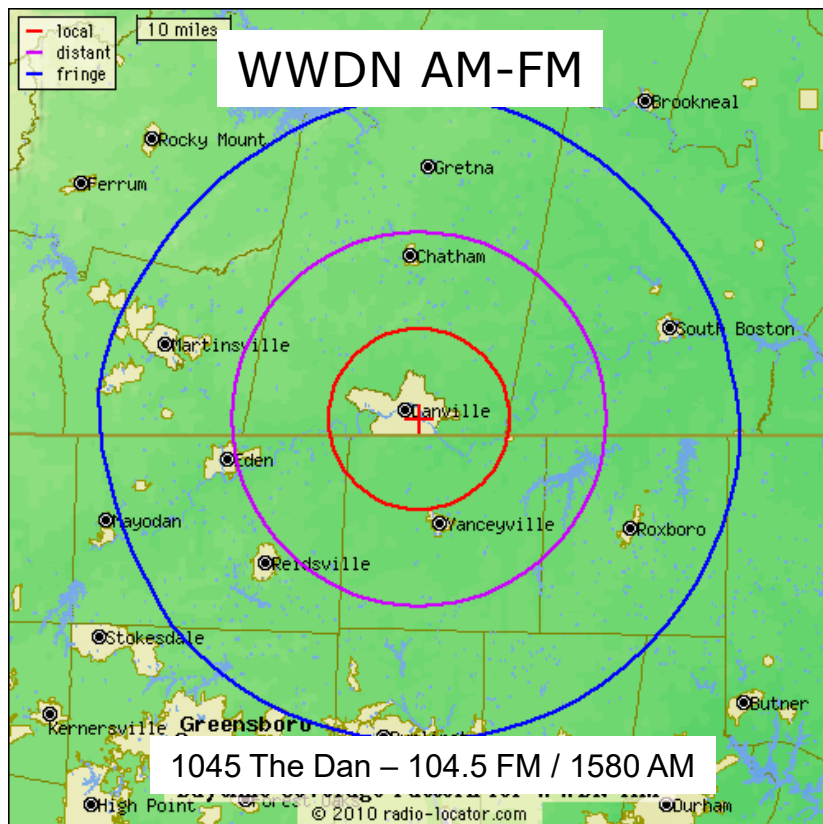
**Country Legends 105.9 FM/970 AM serves
Danville City and Pittsylvania County VA
Caswell and Rockingham Counties NC**



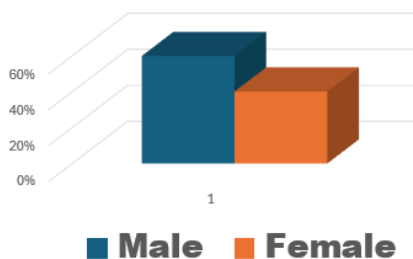
1045 The Dan

19,308 Total 3-Month Reach

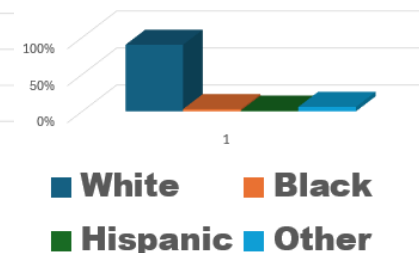
Classic Hits



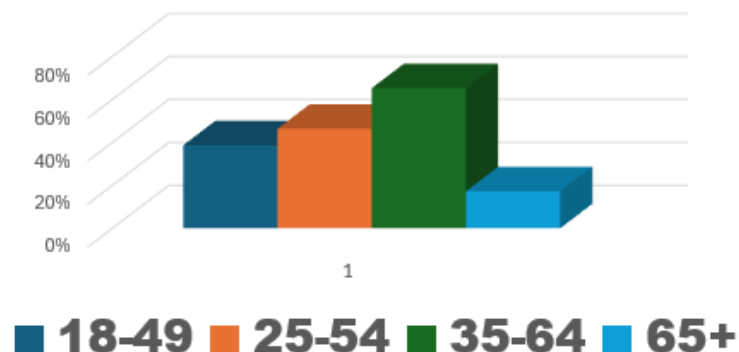
Gender



Ethnicity



Age



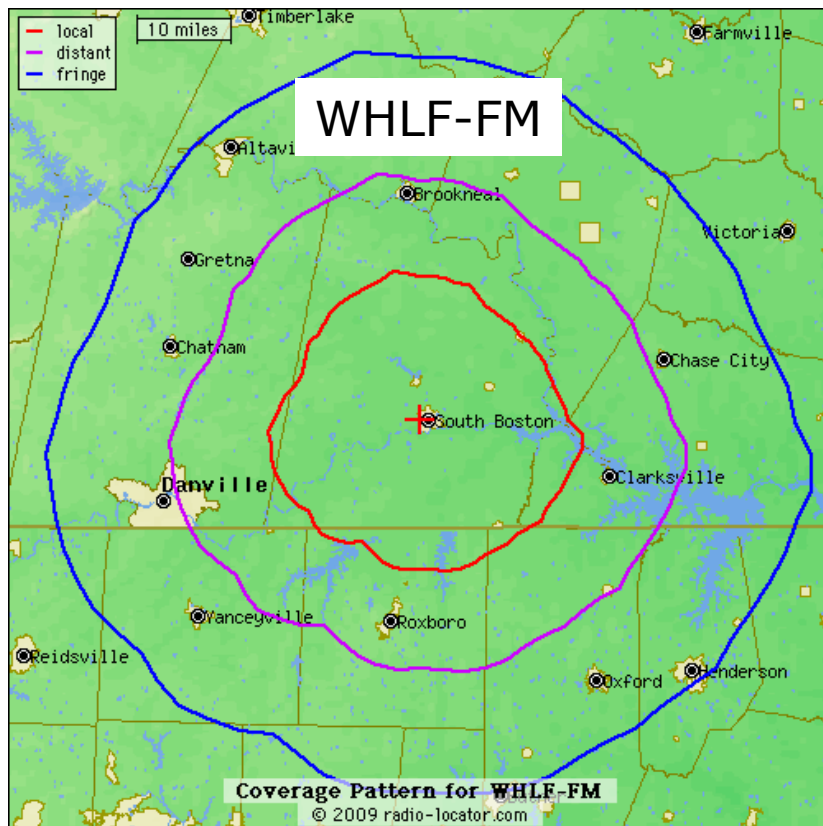
1045 The Dan serves
Danville City and Pittsylvania County VA
Caswell and Rockingham Counties NC



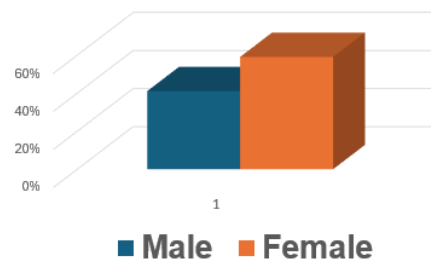
95-3/HLF/953HLF.com

22,073 Total 3-Month Reach

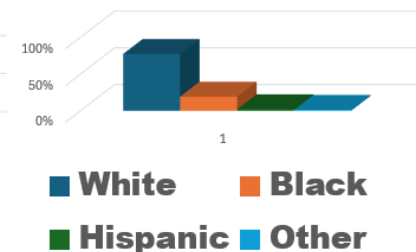
Adult
Contemporary



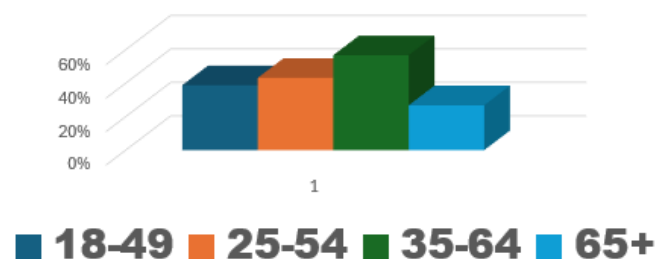
Gender



Ethnicity



Age

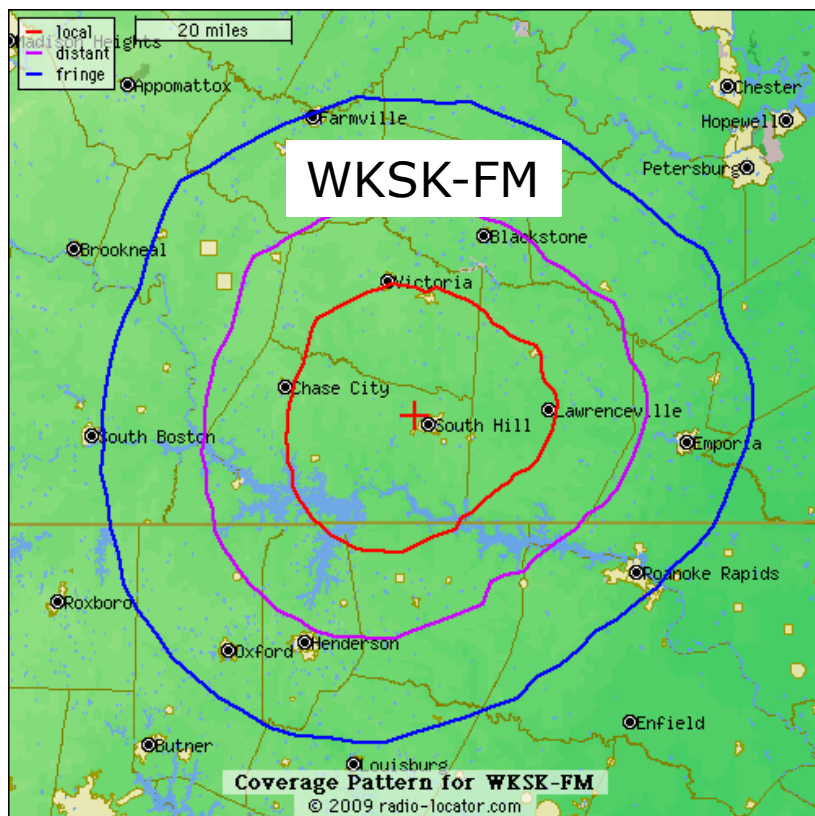


**95-3/HLF serves
South Boston, Roxboro, Clarksville and eastern Pittsylvania County**

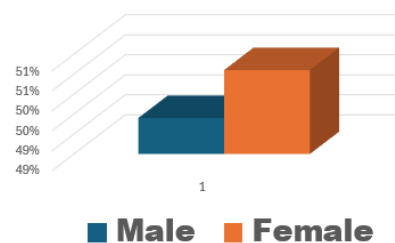
Rewind 1019

Classic Hits

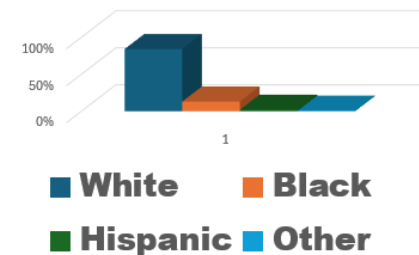
34.487 Total 3-Month Audience Reach



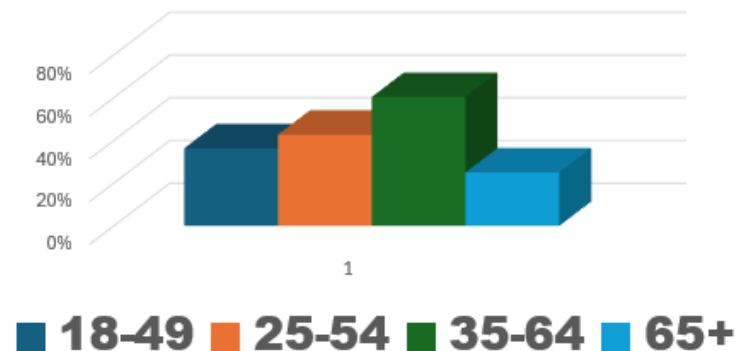
Gender



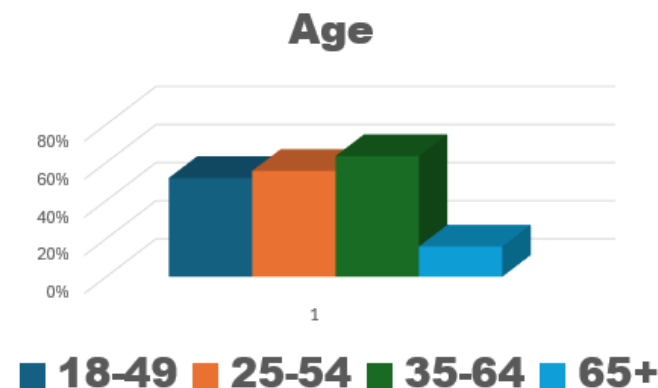
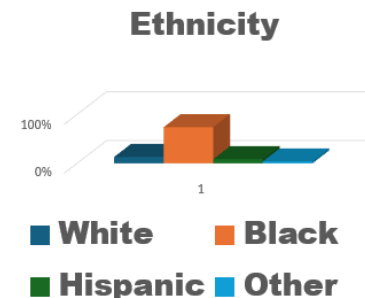
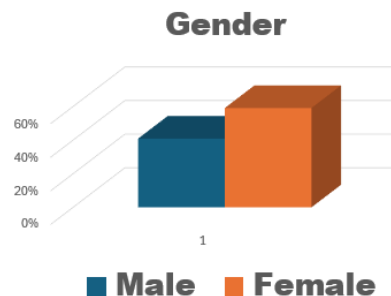
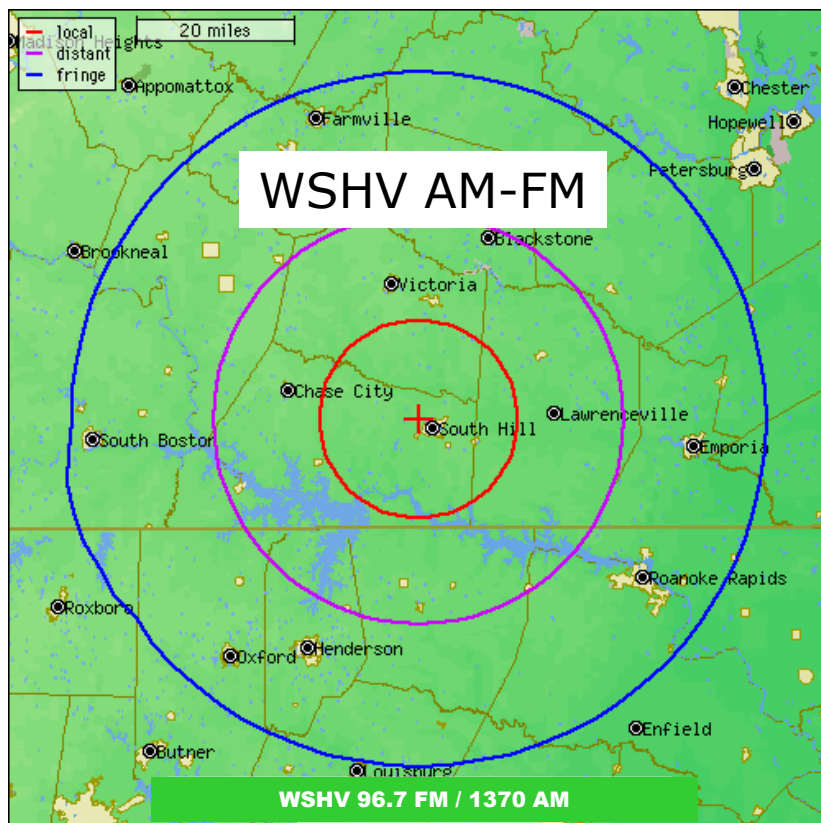
Ethnicity



Age

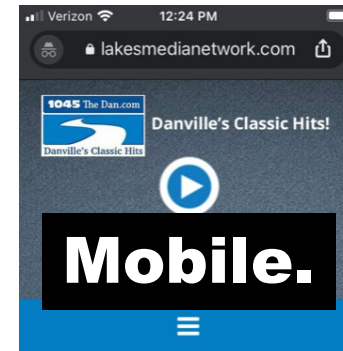


**Rewind 1019 serves
South Hill, Lake Gaston, Chase City, Victoria and Lawrenceville VA
Henderson and Warrenton NC**



967 WSHV serves
South Hill, Lake Gaston, Chase City, Victoria, Lawrenceville and Emporia VA
Oxford, Henderson and Warrenton NC

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Our Nationwide Stream Audience
One Click Away
From Buying On Your Website!

Online.

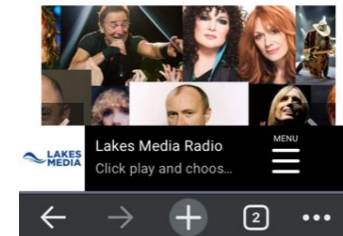
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Contact Us

<http://LakesMediaNetwork.com>



Lakes Media/Danville VA (Local Advertisers: Pittsylvania, Henry Counties VA, Caswell, and Rockingham Counties NC)

Tom Birch, National Advertising Sales (919) 610-7126

Carole Hylton, Danville-South Boston Regional Sales Manager (434) 489-0331

Nell Rankin, Regional Sales Manager (334) 414-8481

Bobby Taylor, Traffic and Billing Manager (919) 691-2467

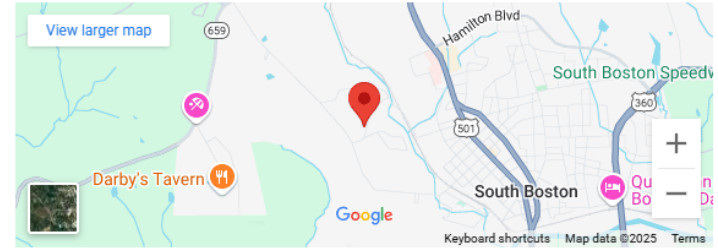
Street Address: 1336 Piney Forest Road, Danville, VA 24540

Mailing Address: PO Box 1603, Oxford NC 27565

Main Phone: (434) 799-1010

WWDN Studio Line: (434) 793-1045

WMPW Studio Line: (833) 796-1059



Lakes Media/South Boston VA (Local Advertisers: Halifax, Mecklenburg, Charlotte Counties VA, Person NC)

Nick Long, VP Emeritus and Account Manager (434) 572-7377

Tom Birch, National Advertising Sales (919) 610-7126

Carole Hylton, Danville-South Boston Regional Sales Manager, (434) 489-0331

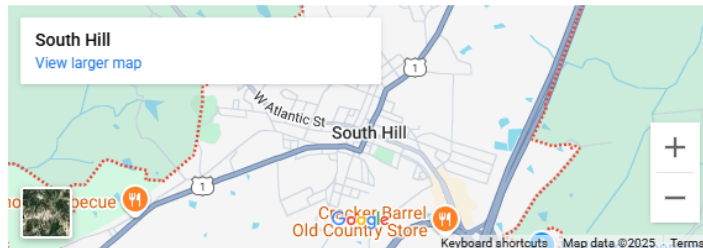
Nell Rankin, Regional Sales Manager (334) 414-8481

Bobby Taylor, Traffic and Billing Manager (919) 691-2467

Street Address: 1210 Porter Lane, South Boston, VA 24572

Mailing Address: PO Box 1603, Oxford NC 27565

Phone: (434) 572-2988



Lakes Media/South Hill VA (Local Advertisers: Mecklenburg, Lunenburg, Charlotte Counties VA, Warren County NC)

Tom Birch, National and Regional Advertising Sales (919) 610-7126

Jimmy Martin, Station Manager and WSKS Morning Show/Tradio Host (434) 447-4007 (ext 1), Mobile (434) 917-2804

Cavell Phillips, WSHV Sales Manager, (804) 513-2388

Nell Rankin, Regional Sales Manager, (334) 414-8481

Lakisha (Kiki) Mitchell, South Hill Account and Digital Manager, 434-247-2216

Bobby Taylor, Traffic and Billing Manager (919) 691-2467

Mailing Address: PO Box 1603, Oxford NC 27565

Business Phone: (434) 447-4007

WSKS Studio Phone: (434) 447-7128



Lakes Media/Oxford-Henderson-Warrenton (Local Advertisers: Franklin, Granville, Person, Vance, Warren Counties, NC, Mecklenburg, Halifax, Lunenburg, Charlotte Counties VA)

Tom Birch, National and Regional Advertising Sales (919) 610-7126

Kathy Wilkerson, Local Sales, Business and Traffic Manager (919) 482-1892

Bobby Taylor, Operations and Traffic Manager (919) 691-2467

Nell Rankin, Regional Sales Manager (334) 414-8481

Street Address: 109 Hillsboro Street, Oxford, NC 27565

Mailing Address: PO Box 1603, Oxford, NC 27565

Phone: (919) 693-7900

Studio Line: (682) 888-1983