



95-3 HLF reaches more than 22,000 monthly listeners.  
 Now . . . reach your clients and prospects on Radio, Online and Mobile\*!

Choose from 3 schedules (Light, Medium, Heavy),  
3 commercial lengths (:15, :30, :60), and 3 monthly commitments:  
 2 weeks per month (save 20%), 3 weeks (save 25%) or 4 weeks (save 30%).

	<b>Weekly Radio Commercials:</b>		
	<b>20</b>	<b>30</b>	<b>40</b>
<b>Weeks Per Month:</b>	<b>Monthly Investment (:30)</b>		
<b>2</b>	<b>\$ 320</b>	<b>\$ 480</b>	<b>\$ 640</b>
<b>3</b>	<b>\$ 450</b>	<b>\$ 675</b>	<b>\$ 900</b>
<b>4</b>	<b>\$ 560</b>	<b>\$ 840</b>	<b>\$ 1,120</b>
	<b>Monthly Investment (:60)</b>		
<b>2</b>	<b>\$ 640</b>	<b>\$ 960</b>	<b>\$ 1,280</b>
<b>3</b>	<b>\$ 900</b>	<b>\$1,350</b>	<b>\$ 1,800</b>
<b>4</b>	<b>\$1,120</b>	<b>\$1,680</b>	<b>\$ 2,240</b>
	<b>Monthly Investment (:15)</b>		
<b>4</b>	<b>\$ 280</b>	<b>\$ 420</b>	<b>\$ 560</b>

\*95.3 FM. 953HLF.com. TuneIn and iHeartRadio apps.

## 95-3 HLF 3-3-3 Plan Order and Information Form

Start date \_\_\_\_\_ End date \_\_\_\_\_ Monthly Investment \_\_\_\_\_

### Advertiser and Plan Information (Print)

Length/Weekly Spots/Wks Per Month \_\_\_\_\_

Contact name \_\_\_\_\_

Contact title \_\_\_\_\_

Business name \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (including AC) \_\_\_\_\_

Fax (including AC) \_\_\_\_\_

Email \_\_\_\_\_

Web address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_

Print title \_\_\_\_\_

### Terms and Conditions

Commercials run in best times available, Monday-Sunday  
6am-Midnight.

Requires 3 month commitment ("Initial Term"). Plan will  
continue following Initial Term on the same terms and at the  
same rates until terminated by 30 day written notice from  
Advertiser.

Rates are net to Lakes Media and due and payable on the first  
day of each month.

Agreement is subject to credit approval.

In the event of early termination by Advertiser prior to  
completion of the Initial Term, Lakes Media reserves the right  
to bill Advertiser for the unearned discount during the period  
commercials were aired.

Past due balances after 30 days subject to 1.5% per month  
finance charge.

### Accepted by Lakes Media LLC:

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print \_\_\_\_\_

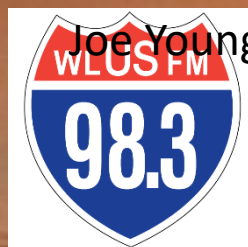
Print title \_\_\_\_\_



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# LAKES MEDIA



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**Rewind**  **1019.com**  
South Hill's Greatest Hits!



**The Lakes Media Network Reaches and Motivates Consumers  
in Southside Virginia and Northern North Carolina!**

<http://LakesMediaNetwork.com>