

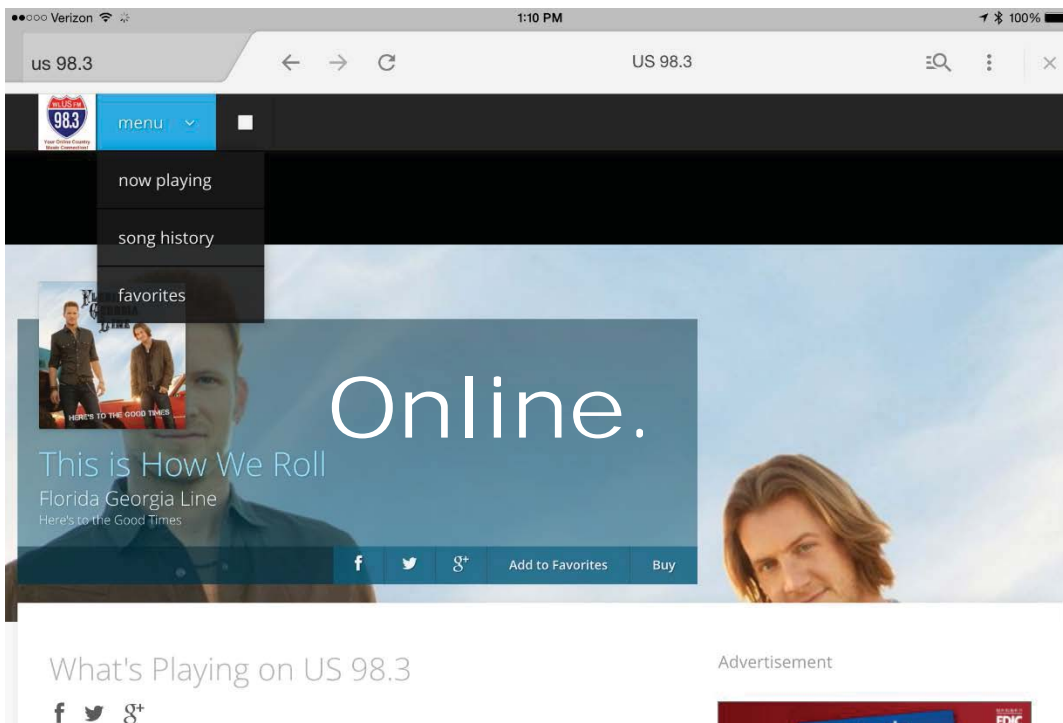
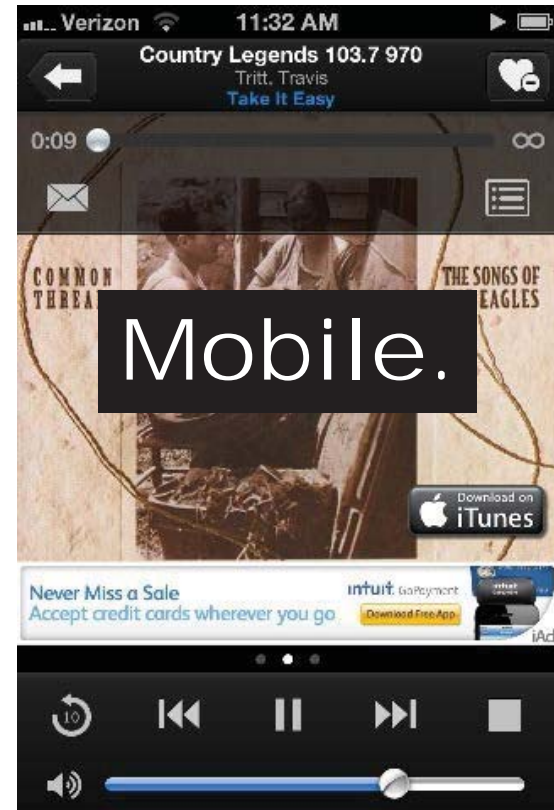


LAKES MEDIA



The Lakes Media Network Reaches and Motivates Consumers
in Southside Virginia and Northern North Carolina!

The LMN is everywhere people listen.
On Radio. Online. And on all mobile devices.



LMN Station Facilities

Station	WLUS-FM	WMPW AM-FM	WWDN AM-FM	WHLF-FM	WKSJ-FM	WSHV AM-FM
Name	US 98.3	Country Legends 105.9	1045, The Dan	95.3/H-L-F	Rewind 1019	96.7 ShineFM
Web Address	US983.com	CountryLegends1059.com	1045TheDan.com	953HLF.com	Rewind1019.com	967ShineFM.com
Available on Mobile	YES	YES	YES	YES	YES	YES
Format	Country	Country Oldies	Classic Hits	AC	Classic Hits	AC
Target Audience	25-54	35-64	35-64	25-54	35-64	25-54
City of License	Clarksville, VA	Danville, VA	Danville, VA	South Boston, VA	South Hill, VA	South Hill, VA
County of License	Mecklenburg	Danville City	Danville City	Halifax	Mecklenburg	Mecklenburg
Coverage Area	VA-NC	VA-NC	VA-NC	VA-NC	VA-NC	VA-NC
Frequency	98.3 FM	970 AM-105.9 FM	1580 AM-104.5 FM	95.3 FM	101.9 FM	1370 AM-96.7 FM
Power (watts)	25,000	1,000/250	1,000/250	6,000	6,000	4,200
Monthly Radio	43,800	2,500	11,900	10,400	12,800	8,500
Monthly Stream	2,000	3,749	932	1,064	1,233	776
Total Monthly Reach	45,800	6,249	12,832	11,464	14,033	9,276

1,233



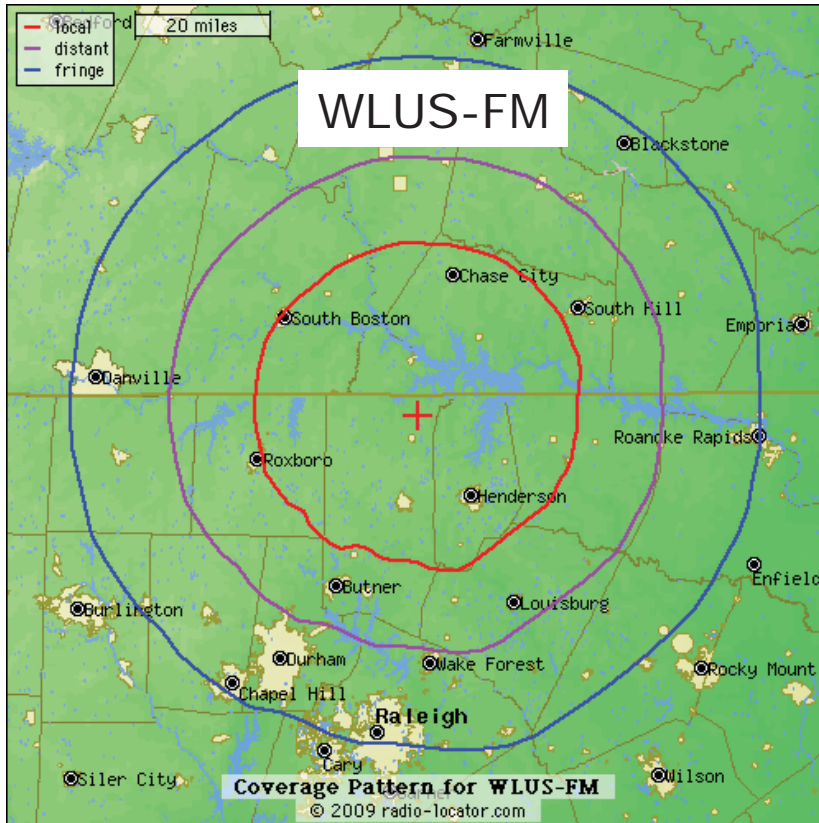
Each month, the LMN collectively reaches over 99,600 listeners!



US 98.3/US 983.com

Country

Today's NEW Country and Your All Time Favorites!



US 98.3	
Monthly Unique Listeners:	
Radio	43,800
Stream	2,000
Total	45,800
Gender:	
Male	57%
Female	43%
Demographics:	
18-34	28%
25-54	35%
35-64	43%
Nielsen Audio 2019 County Coverage, March 2019, Triton Digital	

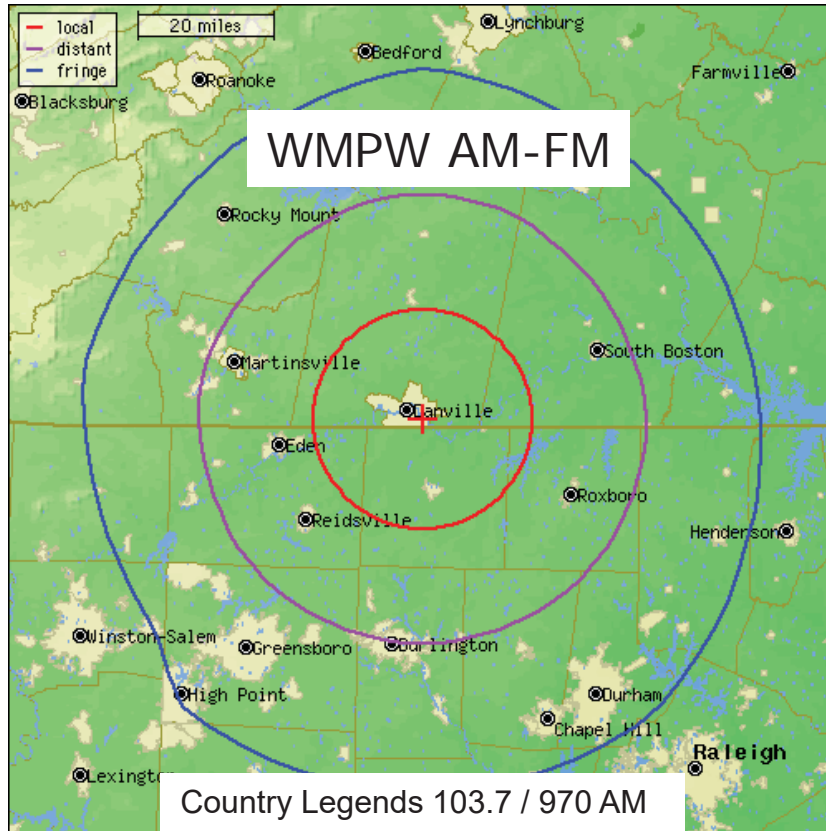
**US 98.3 serves
 Henderson, Oxford, Roxboro, Warrenton NC
 South Boston, Clarksville, South Hill, Chase City and Farmville VA**



Country Legends 105.9

CountryLegends1059.com

Country Oldies



Country Legends 105.9	
Monthly Unique Listeners:	
Radio	2,500
Stream	3,749
Total	6,249
Gender:	
Male	48%
Female	52%
Demographics:	
35-64	48%
35+	100%
Nielsen Audio 2019 County Coverage, March 2019, Triton Digital	

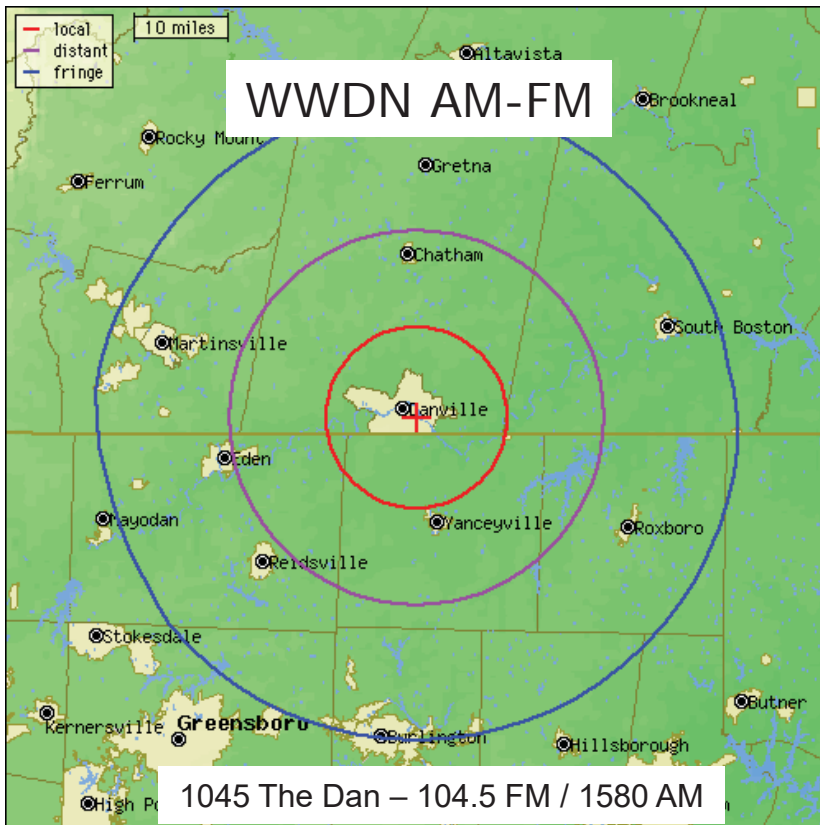
**Country Legends 105.9 FM/970 AM serves
Danville City and Pittsylvania County VA
Caswell and Rockingham Counties NC**



1045 The Dan

1045TheDan.com

Classic Hits



1045 The Dan	
Monthly Unique Listeners:	
Radio	11,900
Stream	932
Total	12,832
Gender:	
Male	45%
Female	55%
Demographics:	
18-34	37%
25-54	43%
35-64	44%
Nielsen Audio 2019 County Coverage, March 2019 Triton Digital	

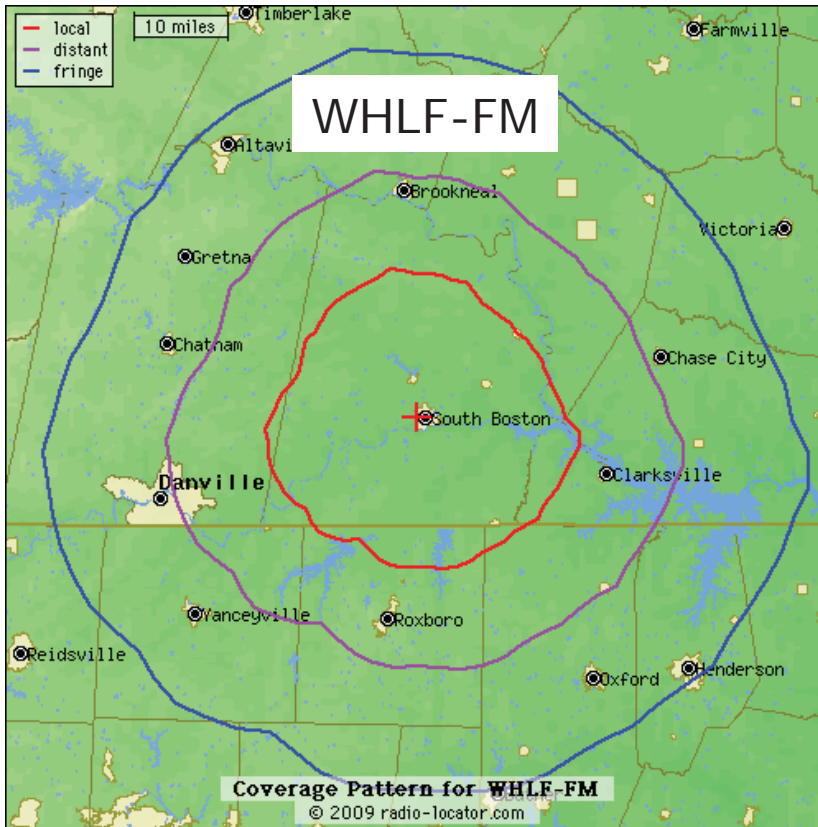
**1045 The Dan serves
Danville City and Pittsylvania County VA
Caswell and Rockingham Counties NC**



95-3/HLF/953HLF.com

Favorites From the 80s, 90s and More!

Adult Contemporary



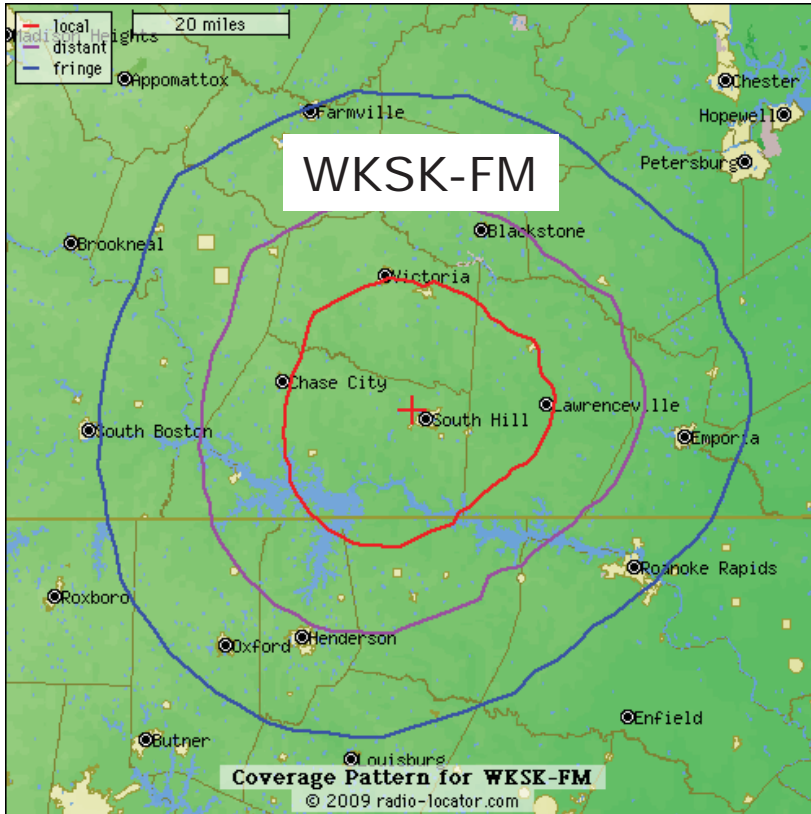
95-3 HLF	
Monthly Unique Listeners:	
Radio	10,400
Stream	1,064
Total	11,464
Gender:	
Male	28%
Female	72%
Demographics:	
18-34	19%
25-54	53%
35-64	42%
Nielsen Audio 2019 County Coverage, March 2019 Triton Digital	

95-3/HLF serves
South Boston, Roxboro, Clarksville and eastern Pittsylvania County

Rewind 1019.com

Classic Hits

South Hill's Greatest Hits!



Rewind 1019	
Monthly Unique Listeners:	
Radio	12,800
Stream	1,233
Total	14,033
Gender:	
Male	35%
Female	65%
Demographics:	
18-34	8%
25-54	29%
35-64	57%
Nielsen Audio 2019 County Coverage, Triton Digital March 2019	

Rewind 1019 serves
 South Hill, Lake Gaston, Chase City, Victoria and Lawrenceville VA
 Henderson and Warrenton NC



96.7 ShineFM
967ShineFM.com

Adult
Contemporary



Monthly Unique Listeners:	
Radio	8,500
Stream	776
Total	9,276
Gender:	
Male	49%
Female	51%
Demographics:	
18-34	36%
25-54	44%
35-64	57%
Nielsen Audio 2018 County Coverage, March 2019 Triton Digital	

**96.7 ShineFM serves
South Hill, Lake Gaston, Chase City, Victoria and Lawrenceville VA
Henderson and Warrenton NC**

The LMN is everywhere people listen.
On Radio. Online. And on all mobile devices.

