

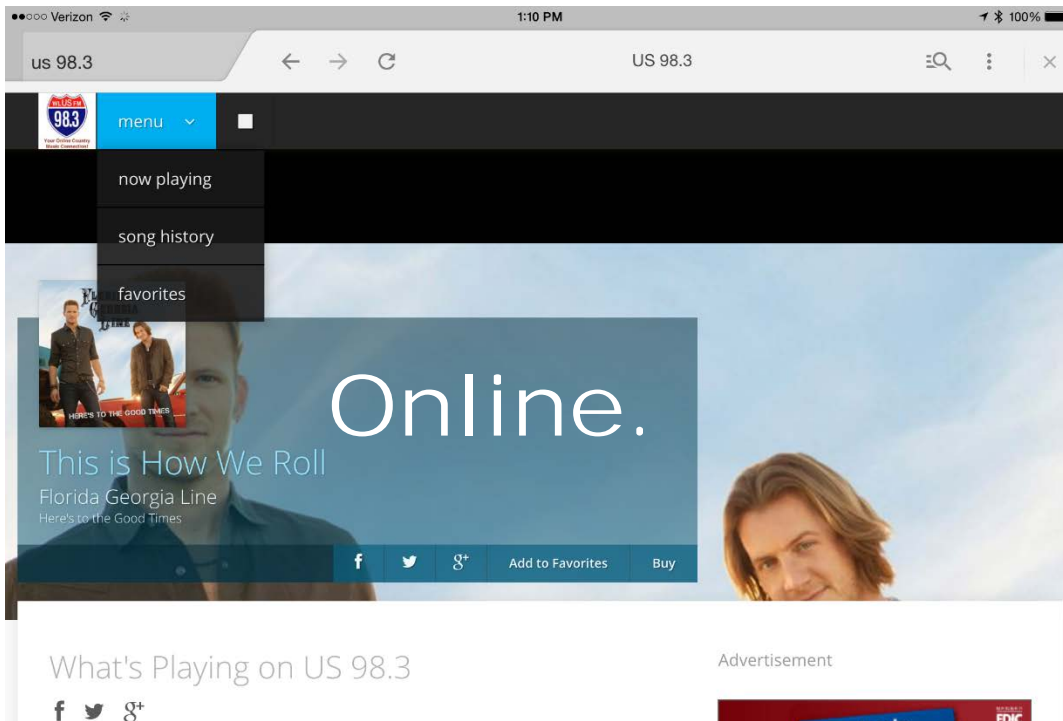
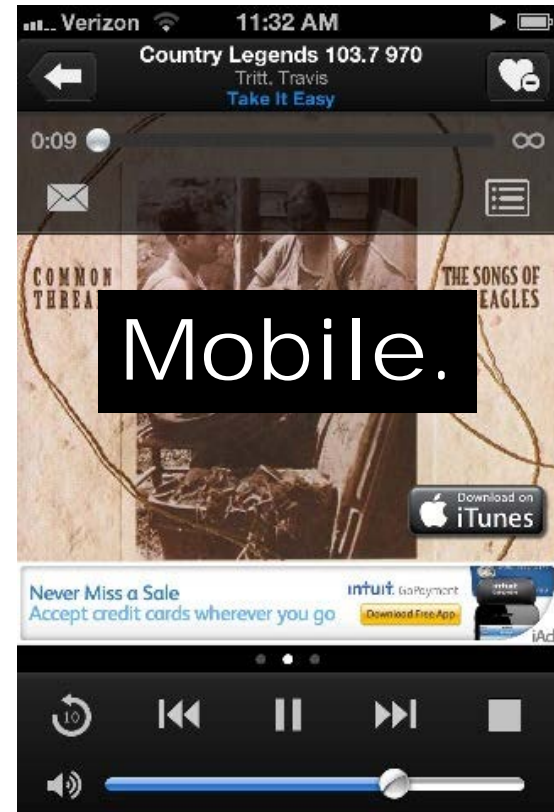


LAKES MEDIA



The Lakes Media Network Reaches and Motivates Consumers
in Southside Virginia and Northern North Carolina!

The LMN is everywhere people listen.
On Radio. Online. And on all mobile devices.



LMN Station Facilities

Station	WLUS-FM	WMPW AM-FM	WWDN AM-FM	WHLF-FM	WKSK-FM	WSHV AM-FM
Name	US 98.3	Country Legends 105.9	1045, The Dan	95.3/H-L-F	Rewind 1019	96.7 ShineFM
Web Address	US983.com	CountryLegends1059.com	1045TheDan.com	953HLF.com	Rewind1019.com	967ShineFM.com
Available on Mobile	YES	YES	YES	YES	YES	YES
Format	Country	Country Oldies	Classic Hits	AC	Classic Hits	AC
Target Audience	25-54	35-64	35-64	25-54	35-64	25-54
City of License	Clarksville, VA	Danville, VA	Danville, VA	South Boston, VA	South Hill, VA	South Hill, VA
County of License	Mecklenburg	Danville City	Danville City	Halifax	Mecklenburg	Mecklenburg
Coverage Area	VA-NC	VA-NC	VA-NC	VA-NC	VA-NC	VA-NC
Frequency	98.3 FM	970 AM-105.9 FM	1580 AM-104.5 FM	95.3 FM	101.9 FM	1370 AM-96.7 FM
Power (watts)	25,000	1,000/250	1,000/250	6,000	6,000	4,200
Monthly Radio	40,300	6,000	1,800	15,500	16,800	8,500
Monthly Stream	1,470	947	455	483	1,040	778
Total Monthly Reach	41,770	6,947	2,255	15,983	17,840	9,278

1,040



Each month, the LMN collectively reaches over 94,000 listeners!

Lakes Media Network Voting District Locator

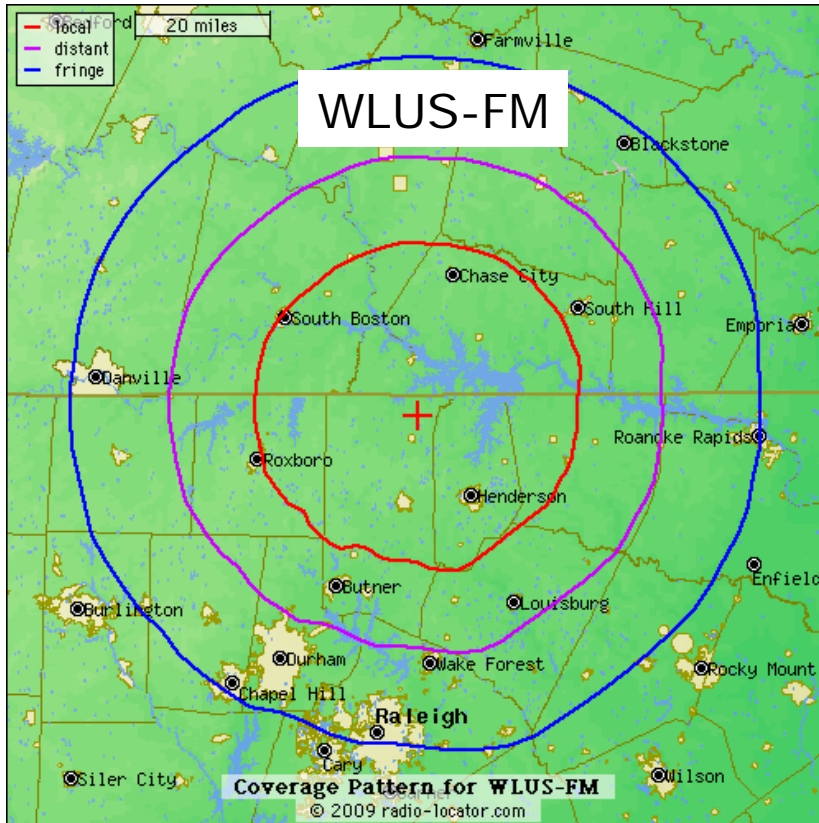
Call Letters	WLUS-FM	WHLF-FM	WWDN AM-FM	WMPW AM-FM	WKSK-FM	WSHV AM-FM
Web Address	US983.com	953HLF.com	1045TheDan.com	CountryLegends1059.com	Rewind1019.com	967ShineFM.com
Station Name	US 98.3	95-3 HLF	1045 The Dan	Country Legends 105.9	Rewind 1019	96.7 Shine FM
Format	Country	Adult Contemporary	Classic Hits	Classic Country	Classic Hits	Adult Contemporary
Target Demographic	25-54	25-54	35-64	35-64	35-64	25-54
Monthly Total Reach	41,770	15,983	2,255	6,947	17,840	9,278
Roanoke-Lynchburg DMA						
US NC Senate		X	X	X	X	X
US VA Senate		X	X	X		
US VA Congress 5	X	X	X	X	X	X
VA House 14		X	X	X		
VA House 16		X	X	X		
VA House 60	X	X			X	
VA Senate 15	X	X	X	X	X	X
Raleigh-Durham DMA						
US NC Senate	X	X	X	X	X	X
US VA Senate	X	X	X	X	X	X
US NC Congress 1	X				X	X
US NC Congress 6	X	X	X	X		
US NC Congress 13	X				X	
NC Senate 4	X				X	
NC Senate 18	X					
NC Senate 22	X	X	X	X		
NC House 27	X				X	X
NC House 32	X				X	
NC House 50			X	X		
NC House 55	X	X				
VA House 61	X				X	X
VA Senate 15	X	X	X	X	X	X
Greensboro-Winston Salem DMA						
US NC Senate	X			X		
US NC Congress 13	X	X	X	X		
	18	14	13	14	13	9



US 98.3/US 983.com

Country

Today's NEW Country and Your All Time Favorites!



US 98.3	
Monthly Unique Listeners:	
Radio	40,300
Stream	1,470
Total	41,770
Gender:	
Male	35%
Female	65%
Demographics:	
18-34	24%
25-54	30%
35-64	49%
Nielsen Audio 2018 County Coverage, March 2018, Triton Digital	

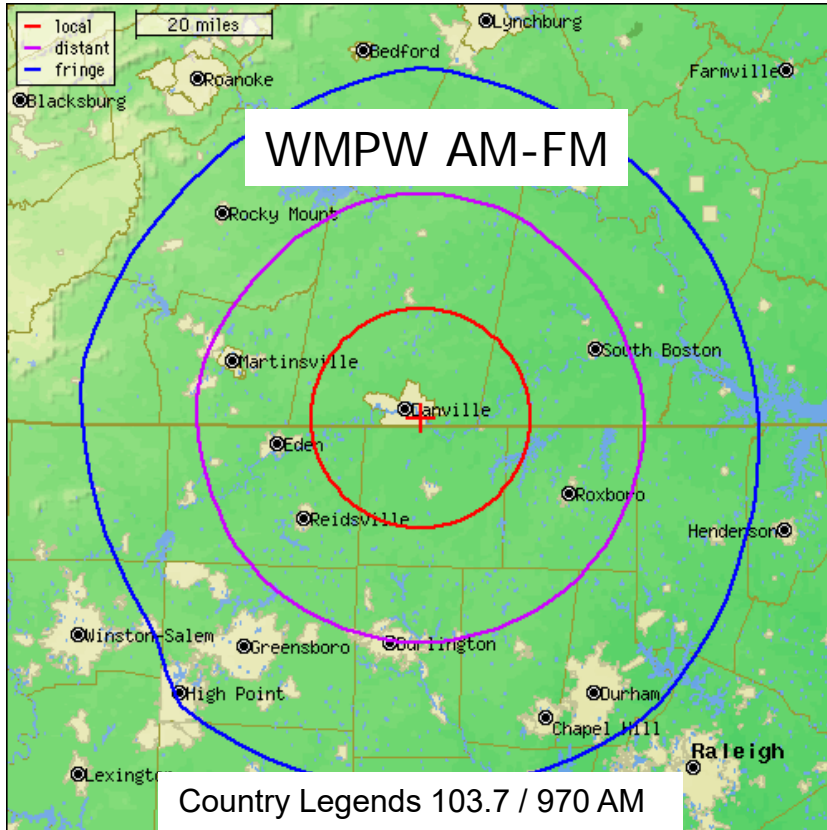
**US 98.3 serves
Henderson, Oxford, Roxboro, Warrenton NC
South Boston, Clarksville, South Hill, Chase City and Farmville VA**



Country Legends 105.9

CountryLegends1059.com

Country Oldies



Country Legends 105.9	
Monthly Unique Listeners:	
Radio	6,000
Stream	947
Total	6,947
Gender:	
Male	66%
Female	34%
Demographics:	
35-64	42%
35+	48%
Nielsen Audio 2018 County Coverage, March 2018, Triton Digital	

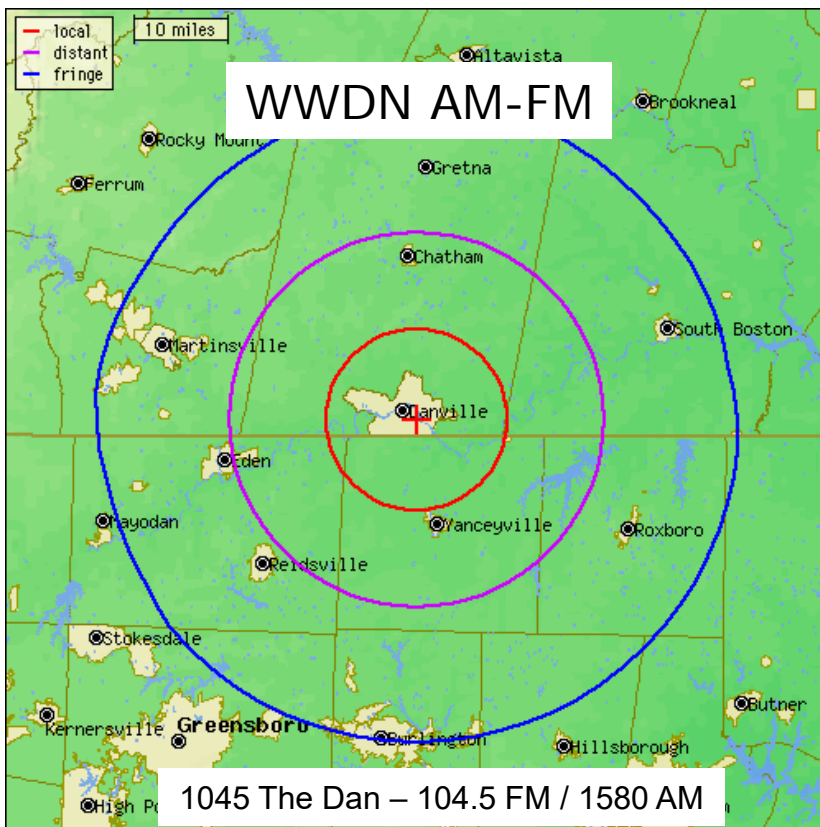
**Country Legends 105.9 FM/970 AM serves
Danville City and Pittsylvania County VA
Caswell and Rockingham Counties NC**



1045 The Dan

1045TheDan.com

Classic Hits



1045 The Dan	
Monthly Unique Listeners:	
Radio	1,800
Stream	455
Total	2,255
Gender:	
Male	45%
Female	55%
Demographics:	
25-54	61%
35-64	88%
Nielsen Audio 2018 County Coverage, March 2018 Triton Digital	

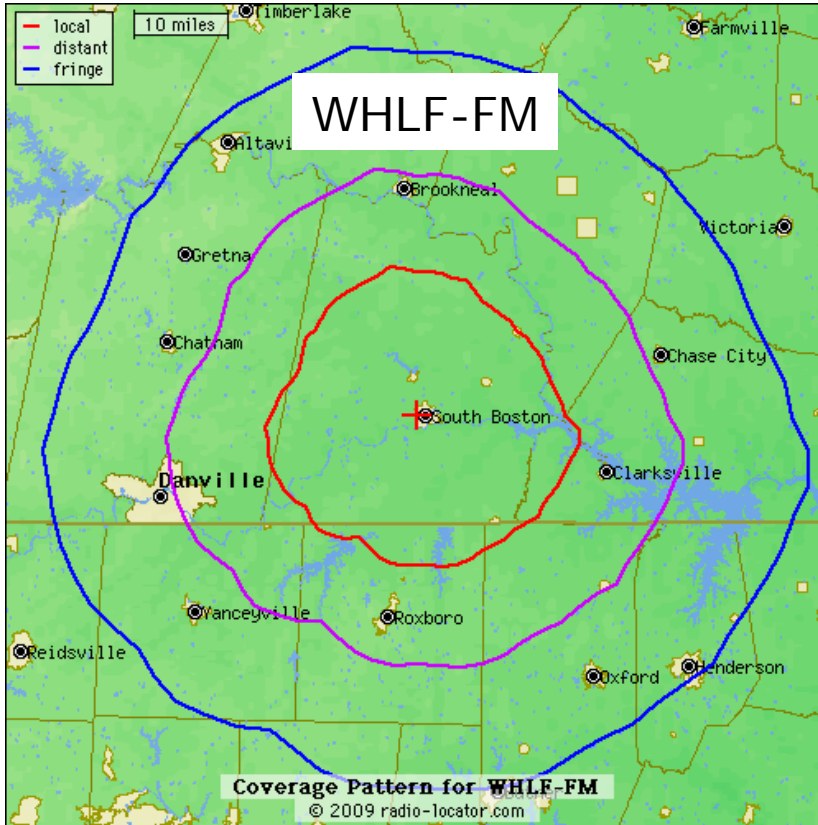
**1045 The Dan serves
Danville City and Pittsylvania County VA
Caswell and Rockingham Counties NC**



95-3/HLF/953HLF.com

Today's Soft Rock Favorites!

Adult Contemporary



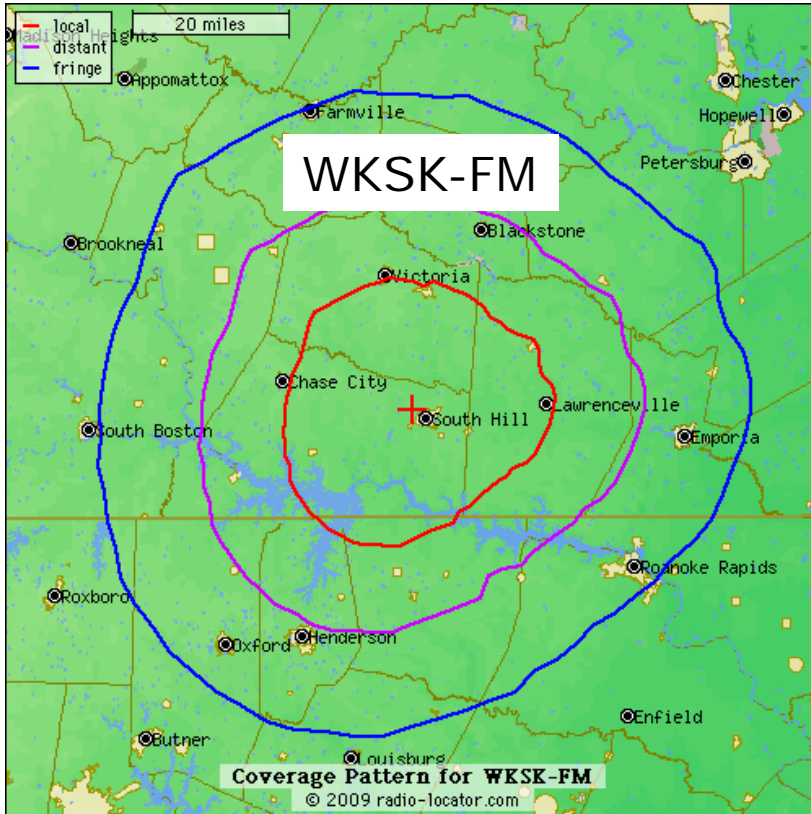
95-3 HLF	
Monthly Unique Listeners:	
Radio	15,500
Stream	483
Total	15,983
Gender:	
Male	42%
Female	58%
Demographics:	
18-34	41%
25-54	58%
35-64	20%
Nielsen Audio 2018 County Coverage, March 2018 Triton Digital	

95-3/HLF serves
South Boston, Roxboro, Clarksville and eastern Pittsylvania County

Rewind 1019.com

Classic Hits

South Hill's Greatest Hits!



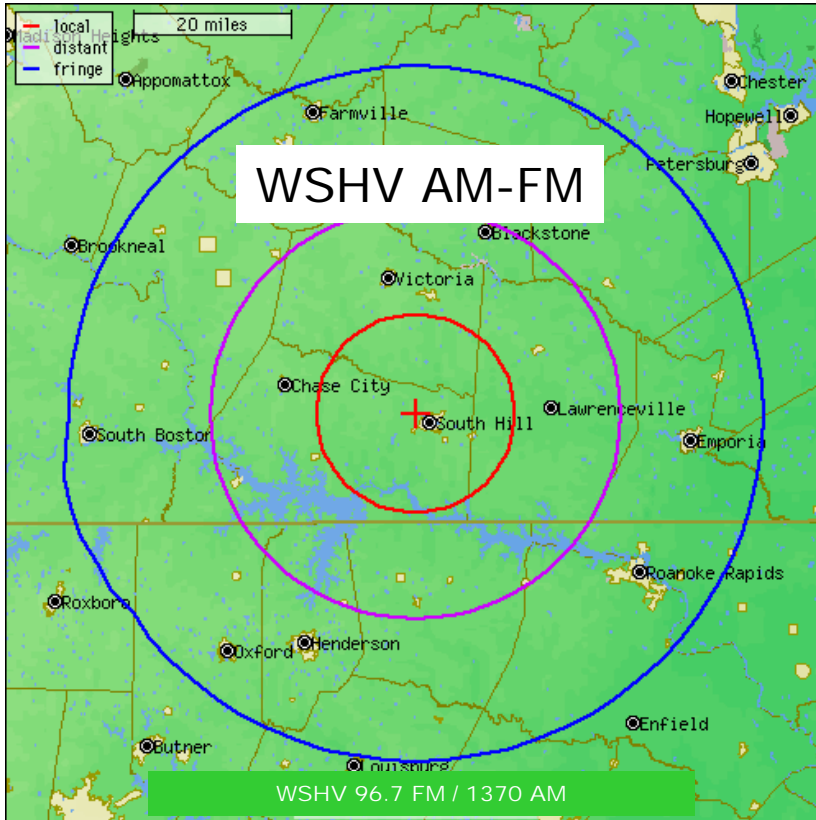
Rewind 1019	
Monthly Unique Listeners:	
Radio	16,800
Stream	1,040
Total	17,840
Gender:	
Male	57%
Female	43%
Demographics:	
18-34	22%
25-54	58%
35-64	62%
Nielsen Audio 2018 County Coverage, Triton Digital March 2018	

**Rewind 1019 serves
South Hill, Lake Gaston, Chase City, Victoria and Lawrenceville VA
Henderson and Warrenton NC**



96.7 ShineFM
967ShineFM.com

Adult
Contemporary



Monthly Unique Listeners:	
Radio	8,500
Stream	778
Total	9,278
Gender:	
Male	49%
Female	51%
Demographics:	
18-34	36%
25-54	44%
35-64	57%
Nielsen Audio 2018 County Coverage, March 2018 Triton Digital	

**96.7 ShineFM serves
South Hill, Lake Gaston, Chase City, Victoria and Lawrenceville VA
Henderson and Warrenton NC**

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On Radio. Online. And on all mobile devices.

